



Downtown Muskegon

Sponsorship Opportunities

Downtown Muskegon's First Fridays is a family friendly event series that brings people downtown, and encourages groups to stay and explore downtown past our 8pm ending time. First Fridays lineup includes interactive and entertaining experiences such as a chalk art contest, the return of the street performer series, touch the trucks, and more!

Sponsorship recognition will include the following **each month...**

Platinum Level

\$5,000 Sponsorship

- Business Logo on Fliers
- Business Logo on Posters
- Business Logo on Website
- Business Logo on Social Media
- Business Logo on Event Signage
- Business Logo on Event Banners
- Business Logo on Merchandise
- Press Recognition (Radio interviews, TV, Publications, and Press Releases)
- Event Booth Space

Gold Level

\$3,000 Sponsorship

- Business Logo on Fliers
- Business Logo on Website
- Business Logo on Social Media
- Business Logo on Event Signage
- Business Logo on Event Banners
- Press Recognition (Radio interviews, TV, Press Releases)

Silver Level

\$1,500 Sponsorship

- Business Logo on Fliers
- Business Logo on Website
- Business Logo on Social Media
- Business Logo on Event Signage

Bronze Level

\$500 Sponsorship

- Business Logo on Fliers
- Business Logo on Website
- Business Logo on Social Media

If interested, contact Megan Jones at mjones@downtownmuskegon.org



First Fridays is an event of Downtown Muskegon Now

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First Fridays | 380 W. Western, Suite 202 | Muskegon, MI 49440